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NEURO EXCELLENCE

Conference

BESPOKE

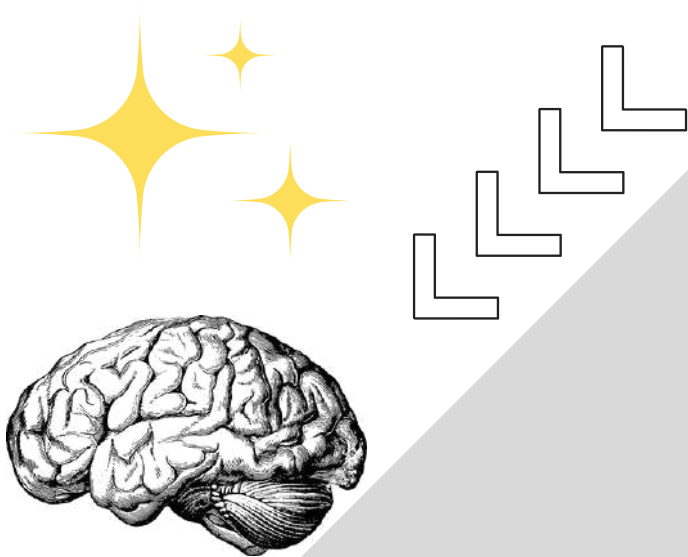
Neurosciences for your
Professional Excellence



International Speaker
BILIANA TODOROVA



INSPIRE IMPACT



INTERNATIONAL SPEAKER

Biliana provides companies with the latest discoveries in neuroscience to stimulate the engagement and performance of their employees.



DOCTOR OF SCIENCE

Biliana has contributed to research on vaccines against HIV, breast cancer and allergies at the Pasteur Institute. She is also the author of 8 scientific articles published in peer-reviewed international journals.



EXPERT IN NEUROSCIENCE

Biliana subjected her own brain to more than 100 clinical studies, including MRI, electroencephalography (EEG) and magnetoencephalography (MEG) sessions. She even participated in trials with drugs such as Ritalin and Ketamine to deepen her understanding of brain function in extreme conditions. Additionally, she had the opportunity to interview world-renowned scientists and Nobel Prize winners.





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TOPICS

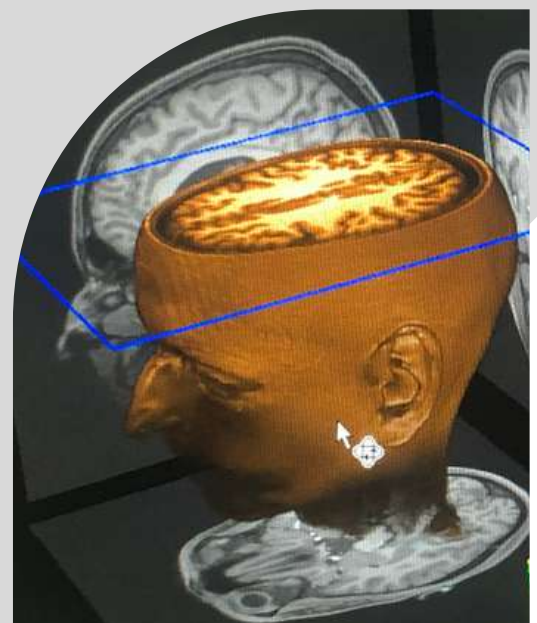
BOOST YOUR BRAIN TO PERFORM WITH JOY

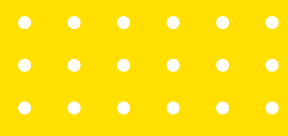
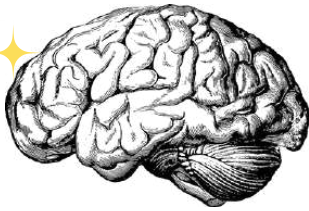


Our brain does not know how to be naturally happy! Neuroscience reveals today that most of our thoughts are naturally negative, that the achievement of a goal is not a source of lasting happiness and that to build a fulfilling life we need to learn to master automatisms and the traps of our brain. In this conference I will train you to tame your brain. You will take over your automatic patterns to release your hidden resources. I will give you tools to learn how to produce your own dopamine – the molecule of happiness. A happy brain is a brain that performs better!

OTHER TOPICS

- **Engagement** and motivation
- Managing **stress** and **change**
- **Cognitive biases** at work – Diversity, Equality
- The neuroscience of **Feedback**





TESTIMONIALS

« Personally, this is the first time that a conference has touched me to the point of really wanting to try it. And I'm not here alone! Among my colleagues, I have only received extremely positive feedback regarding your performance on Friday. »

Jessica, SERVIER

”

« An interesting, invigorating intervention that goes beyond our framework allows you to take a step back from yourself and your experience – very interesting and to be implemented on a daily basis. »

Olivier, DGFIP

”

“Biliana has an amazing knowledge about the brain, and she explained, on the most interesting way!”

Aurélie, SEPHORA

”

“Thank you Biliana, definitely insightful and practical. And inspiring. I loved the magic formula about empowering leadership!”

Vladimir, LVMH

**NEUROSCIENCE FOR YOUR
EXCELLENCE**

THEY WORK WITH HER

LVMH



CELINE



SEPHORA



RICHEMONT



EURONEXT



Biliana offers you an innovative approach during its conferences, offering your colleagues an inspiring vision and practical tools to improve their collaboration and efficiency at work, all based on the latest discoveries in neuroscience.

**NEUROSCIENCE FOR YOUR
EXCELLENCE**



SCIENTIFIC ARTICLES

1. **B. Todorova** et al. IgG Subclass-Dependent Pulmonary Antigen Retention during Acute IgG-Dependent Systemic Anaphylaxis in Mice, *J Immunol*, 2022 – Impact Factor 5.43
2. Stackowicz J, Balbino B, **Todorova B** et al. Evidence that neutrophils do not promote *Echis carinatus* venom-induced tissue destruction, *Nat Commun*, 2018- Impact Factor 11.880
3. Lee CH, Romain G, Yan W, Watanabe M, Charab W, **Todorova B** et al. IgG Fc domains that bind C1q but not effector Fcγ receptors delineate the importance of complement-mediated effector functions. *Nat Immunol*. 2017 – Impact Factor 21.809
4. Adam L, Tchitchek N, **Todorova B** et al. Innate Molecular and Cellular Signature in the Skin Preceding Long-Lasting T Cell Responses after Electroporated DNA Vaccination, *J Immunol*, 2020 – Impact Factor 5.43
5. **B. Todorova** et al. Electroporation as vaccine delivery system and natural adjuvant to intradermal administration of DNA plasmid in macaques. *Sci Rep*. 2017 – Impact Factor 4.525
6. **B. Todorova** et al. Fibered-confocal fluorescence microscopy for noninvasive imaging of Langerhans cells in macaques. *Contrast Media and Mol Imaging*. 2017 – Impact Factor 1.984
7. N. Salabert, **B. Todorova** et al. Intradermal injection of an anti-Langerin-HIVGag fusion vaccine targets epidermal Langerhans cells in non-human primates and can be tracked in vivo. *Eur J Immunol*. 2015 – Impact Factor 5.179
8. G. Romain, E. van Gulck, O. Epaulard, S. Oh, D. Li, G. Zurawski, S. Zurawski, A. Cosma, L. Adam, C. Chapon, **B. Todorova** et al. CD34-derived dendritic cells transfected ex vivo with HIV-Gag mRNA induce polyfunctional T-cell responses in nonhuman primates. *Eur J Immunol*. 2012;42(8):2019-30. – Impact Factor 5.179



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