Transformational Speaker **AYD JOHNSON**

INSPIRATION

SELF MASTERY

Conference

Reveal the greatness within you!









Professional speaker and voice over artist

With his conferences, Ayo is helping companies to develop a growth mindset and obtain peak performance with a sense of joy. His voice over artist skills give depth to his delivery and keep his audience captivated.

BODYBUILDER

Ayo has been practicing bodybuilding for more than 35 years and he has a personal record of 220kgs squat and a 215kgs Deadlift and recorded the highest ever recorded lift in a UK national over 50s contest. During his years of competition he developed mental and physical strategies to obtain results beyond his own perceived limits. He sees the right kind of pain as a positive indicator for growth and failure as a vital tool towards long term success.

ENTREPRENEUR

Ayo is the CEO of a concierge company in London and for over 20 years has worked with high net worth clients all over the world. One of his main values is to create a special customer loyalty experience through authentic caring relationships.



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It is possible to obtain extraordinary results and enjoy the process! Ayo embodies the taste of peak performance with joyful hard work every day. Repetition, discipline, patience are key elements of success but how do we stay consistent every day and how do we learn to accept pain as part of the growth process? The answer is joy. Most people lose motivation because they are focused only on the result. Joy should be part of every step on the way to success. Ayo will show you how you can bring this joy of performance for your teams.

EXTRAORDINARY CUSTOMER EXPERIENCE

There are three key ingredients to build a strong relationship with your clients reliability, trust and care. Reliability is due to always being available to deliver for them. Trust is due to the fact that they know their business is in good hands.

And care is down to the fact that they are seen, not as an organisation but as real individuals with life stories and special moments to celebrate with them.

An extraordinary customer experience is an act of love and it can only come from a heart that is willing to serve. This is at the core of a sustainable business relationship.

